



**Technical Writer and Senior Editor** for the leaders in innovative, procedure-driven ultrasound...

## Technical Writer and Senior Editor

### Send your application to:

E-mail: [jobs@bkmed.dk](mailto:jobs@bkmed.dk)

Mark application: Technical Writer and Senior Editor

We are seeking a Technical Writer and Senior Editor to join our Global Marketing team at BK Medical.

This person will develop and design the instructional and informational tools needed to assure safe, appropriate and effective use of our products and services.

We expect you to have a flair for delivering technical information into clear, plain English and be able to write easy-to-follow, step-by-step instructions. You also need to be able to maintain the highest quality of work while meeting tight deadlines.

### Responsibilities:

- Create customer-facing product literature for a diverse range of products and accessories
- Perform a variety of editorial duties for both technical, marketing and other written materials
- Liaise with other team members and coordinate projects across the global technical communication group
- Work on multiple projects simultaneously and meet strict deadlines

### You will need:

- To be a native English speaker
- Experience in the development of user guide material and/or training manuals (2 years minimum)
- Strong understanding of technical material and attention to detail
- Capacity to adhere to company style and use style guides and templates
- Strong written and verbal communications skills and ability to work as part of a team
- High-level organizational and time management skills
- Ability to work independently on projects to meet strict deadlines
- Expertise in using Adobe FrameMaker
- Experience with other Adobe and MS Office programs is an advantage



# Global Marketing



**Hilary Cox Thomsen**

Director of Global Marketing,  
Ultrasound

The Analogic Global Marketing department develops marketing tools to help promote and sell our products. We also develop all customer product documentation. In addition, we are responsible for Analogic Ultrasound's presence at international events and workshops. The global downstream marketing department consists of 15 people across our 3 sites in Denmark (Herlev), Canada (Vancouver), and the US (Peabody, MA).

We are very committed to producing a high standard of materials at a quality level that we can all be proud of and that our customers find easy-to-use and attractive.

The marketing department works as one team covering all sites and products, so communication, cooperation and team work are vital. We have an excellent cooperation with R&D and product management on all sites.

- Printed marketing materials including product and application brochures for all Analogic ultrasound products (including both the Flex Focus and Sonix families of ultrasound systems) are developed in Herlev.
- Digital marketing materials, including websites, emailers and social media, are developed in Vancouver.
- Customer product documentation, including user manuals and data sheets, is developed in both Herlev and Vancouver.
- Localization of both marketing materials and product documentation is managed in Herlev.

This position is based in our Danish office, which has 7 people, including 2 technical writers. The successful applicant will be part of the group developing user manuals, data sheets, and terminology and will also perform a lead editing role for the marketing group. We are looking for a colleague who is an excellent communicator and a good team player, as well someone who is proactive in collecting information and able to explain complicated concepts in a simple way.



**Jo Riber**

Technical Communications  
Manager

Tlf.: 4452 8239

# Products



World's largest selection of application-specific transducers

You will be working together with the designers and creators of our award-winning, state-of-the-art products to develop and write instructions for use.



The award-winning Pro**ART**™ Transducer 8826, part of our unique specialized ultrasound solution for robotic-assisted surgery.



Our premium performance imaging systems:

- *flex* **Focus**
- Pro Focus UltraView

# BK Medical

- Danish company and innovator for more than 30 years
- Global and market-leading provider of ultrasound solutions for surgery and urology
- Acquired by Analogic in 1992 as part of their global ultrasound group
- Analogic's ultrasound group sells directly to medical practitioners under the BK Medical and Ultrasonix brands
- Rooted in the Scandinavian tradition of combining design excellence with innovative technology, quality and high usability
- Advancing patient care with award-winning systems, transducers and premium image quality



**Analogic** provides leading-edge healthcare and security technology solutions to advance the practice of medicine and save lives.

## Quick Facts

Founded	1967
Staff	1700; 400 scientists and engineers
Annual Revenue	\$550 million in fiscal 2013
Global Operations	USA, Denmark, Canada and China
Publicly Traded	NASDAQ: ALOG

